

Dear Parent / Guardian,

We are pleased to announce that (***insert organisation name***) has organised a clothes & shoe collection with Bag2School in order to raise funds for (***insert project or fundraising need***).

**Bag2School** **is the UK’s leading textile recycler and fundraiser working with schools and since its inception in 1999 it has now paid out over £48 million.**

As well as raising vitally needed funds for (***insert organisation name***), it also helps the environment by helping to divert good quality unwanted textiles away from landfill. A recent DEFRA report has shown that textile collection schemes are helping to reduce the volume of textiles discarded as municipal solid waste. However, it is a fact that as a nation we still send 350,000 tonnes of textiles to landfill every year.

By getting involved in our **Bag2School** collection, you have an opportunity to sort through your cupboards and wardrobes and donate good quality unwanted textiles in the bag provided – this can include adults’ and children’s clothes, shoes (tied together please), hats, belts and handbags, (please refer to <https://bag2school.com> for full details). In addition to raising much needed funds it will also raise awareness amongst the children of the benefits of recycling and reuse.

If you fill the donation bag and still have more then you can use any other large bags to donate your items and don’t forget to ask grandparents, friends and neighbours to have a sort out as well!

**Bag2School** will be collecting from (***insert organisation name***) on (***insert date***). Please bring your bag (or bags!) to (***insert location***) and help us have a really good collection.

Many thanks indeed for helping us with this unique fundraising opportunity.

Yours faithfully

